

2027 SOOKMYUNG GLOBAL WINTER E-SCHOOL

Experience Contemporary Korea
Live from Home: Culture, Media & K-Trends



Hosted by Office of International Affairs,
Sookmyung Women's University



Seoul, Republic of Korea

2027 Feb. 12 ~ 24 | 2 Weeks Intensive | Fully Virtual (Zoom) | Taught in English





WHY JOIN THE 2027 SMWU

GLOBAL WINTER E-SCHOOL?

The Sookmyung Global Winter e-School is a 2-week virtual immersion program designed for international students eager to explore modern Korea beyond surface stereotypes. Building upon our acclaimed KF Global e-School lecture series, this program combines academically rigorous lectures with real-time cultural collaboration alongside Sookmyung student buddies.



◆ KEY HIGHLIGHTS ◆

◆ Academic Insight

Deep dive into K-Drama, K-Pop, youth identity, and consumer trends

◆ Live Sookmyung Buddy Matching

Every international team is paired with local Korean students for team projects, and virtual cultural exchange

◆ Official Credentials

Earn an official Certificate of Completion and Academic Transcript(1 credit) from Sookmyung Women's University

◆ Summer Bridge Pathway

Outstanding participants receive merit scholarship eligibility for the on-campus Sookmyung International Summer School (SISS)!

(Tuition and Housing fee will be waived for the sholars!)



INTENSIVE 2-WEEK CURRICULUM

(2027 FEB. 12 - FEB. 24 6 SESSIONS / TOTAL 15 HOURS)

WEEK 1

** Program details and schedule are subject to change.*



- **Session 01 (Fri | 1 hr) Orientation & Team Matching**
 - Program navigation, grading criteria, and icebreaking
 - Group formation: 1 Soomkyung buddy + 3-4 international students



- **Session 02 (Mon | 3 hrs) Korean Society through Pop Culture & Media**
 - [Lecture 2 hrs] Korean Society through Pop Culture & Media
 - [Buddy Lab 1 hr] Final project team ideation and milestone setup



- **Session 03 (Wed | 3 hrs) History, Heritage & Modern Transformation**
 - [Lecture 2 hrs] History, Heritage & Modern Transformation
 - [Buddy Lab 1 hr] Collaborative project research with local buddies

WEEK 2



- **Session 04 (Fri | 3 hrs) Communication & Youth Culture in Korea**
 - [Lecture 2 hrs] Communication & Youth Culture in Korea
 - [Buddy Lab 1 hr] Project draft review and peer feedback



- **Session 05 (Mon | 3 hrs) Market Economy & Global Consumers: K-Beauty, Fashion & Food**
 - [Lecture 2 hrs] Market Economy & Global Consumers: K-Beauty, Fashion & Food
 - [Buddy Lab 1 hr] Final presentation rehearsal



- **Session 06 (Wed | 2 hrs) Final Showcase & Virtual Commencement**
 - Team project presentations, peer evaluation, and virtual award ceremony
 - Announcement of SISS merit scholarship recipients

PROGRAM DETAILS AT A GLANCE



Eligibility:

Currently enrolled students at overseas partner universities
(Open to all genders / undergraduate & graduate students)



Program Dates:

2027 FEB 12 - 2027 FEB 24



Capacity:

Limited to 50 participants



Language:

English (No Korean language proficiency required)



Program Fee:

Standard Fee: USD 200;
Partner University Rate: **USD 150** (25% partner discount applied)

HOW TO PAY ?

- Name of Bank: **Shinhan Bank (Sookmyung Women's University Branch)**
- Account No: **366-03-009311**
- Swift Code: **SHBKRRSE**
- Name of Beneficiary: Sookmyung Women's University
- Bank Address: 115 Chungpa-dong 3 ka, Yongsan-gu, Seoul, Korea



APPLICATION TIMELINE

Application Period:

October 1 – November 30, 2026

Result Notification & Payment:

Early December 2026

Program Guideline (Email):

Late December 2026



HOW TO APPLY

Scan the QR code to apply:



Link: <https://forms.gle/wvC4xM5qi9RDVe658>

Contact: inbound.exchange@sookmyung.ac.kr

Website: e.sookmyung.ac.kr

